

MINUTES

LETA Full Board Meeting

7733 PERKINS ROAD ✕ BATON ROUGE, LA – 12:00 p.m. – Thursday, December 13, 2012

LETA Present

Christian Goudeau • Wayne Berry
Carolyn Hill • Fr. James Carter
Gigi Carter • Glenn Kinsey
Felicia Harry • Kathy Kliebert • Melissa Kyle

LPB Staff Present

Beth Courtney • Joanne Gaudet
Bill Belsom • Bob Neese
Barbara Williams • Lenora Brown

1. **CALL TO ORDER:** Meeting was called to order by LETA Chairman Glenn Kinsey.
2. **MINUTES APPROVAL:** Minutes from the previous meeting were presented for approval. *Motion:* Kathy Kliebert moved and Fr. James Carter seconded that the minutes be approved and accepted. *Action:* Motion carried.
3. **LETA/FOUNDATION FINANCIAL REPORT:** Joanne reported that we are now 42% through the fiscal year and 42% through our annual expenditure budget. Expenditures remain in line and on the track with the current fiscal year budget. Total revenue to date is \$3,818,255, which is 43% of our overall budgeted revenue, and is comprised largely of general fund revenue from the State. We have received 58% of our general fund revenue, which is \$3,524,703 of our projected \$6,042,353 general fund budget. Self-generated revenue is \$280,752, 14% of the total projected self-generated budget of \$2,061,451. This includes the usual (1) Lottery (2) Foundation rent, (3) truck uplinks, and others – all which are on track with budget projections. Total expenditures to date are \$3,787,814. Our largest expenses to date are: personal services, salaries, and related benefits in the amount of \$1,529,962 which is approximately 42% of the projected annual personal services budget of \$6,535,854. Other major year-to-date expenses include \$630,478 for operating services, comprised of maintenance contracts, utilities, satellite lease, land & tower leases, phones, etc. and \$330,609 in interagency transfers which consists of risk management, civil service, state mail, among other expenses. Total net of revenue over expenses is \$30,442. *Motion:* Carolyn Hill moved and Gigi Carter seconded that the financial report be accepted. *Action:* Motion carried.

FLPB REPORT: *Pledge Drive Wrap-up:* Pledge drive totaled \$234,015. *Sunshine By the Stars* totaled \$15,625. Overall we had a successful drive. *Planned Giving Update:* We have hired Crescendo Interactive to create and maintain our planned giving website. The staff has participated in numerous planned giving webinars over the last six months, and Crescendo was highly recommended by several PBS Stations. They are currently in the process of designing our web page and it should be completed within the week. (Copies of the webpage have been distributed to the board members.) *FLPB October 2012 Financial Statement:* Membership revenue was \$68,870.19. Through October, overall revenue totaled \$561,343.61 and expenditures totaled \$100,646.24.

CHAIRMAN'S REPORT: *LA Compliance Questionnaire Resolution:* Each fiscal year this resolution is presented to the board in connection with the audit for the purpose of expressing an opinion as to the fair presentation of LETA financial statements. The resolution was read in its entirety by the chairman. *Motion:* Chris Goudeau moved and Kathy Kliebert seconded that the compliance be approved and accepted. *Action:* Motion carried. *Officers nominated for 2013 are:* *Chairman* – Chris Goudeau, *Vice-chair* – Gigi Carter, *Treasurer* – Paul Sawyer, *Secretary* – Kathy Kliebert, and *Past-chair* – Glenn Kinsey. *Motion:* Melissa Kyle moved and Carolyn Hill seconded that the nominated officers for 2013 be approved and accepted. *Action:* Motion carried.

PRESIDENT'S REPORT: Beth presented our Engineering assistant director CC Copeland to the board along with our PBS guest Sherry A. Pittman Director, Interconnection Communications NGIS. LPB was selected to work with PBS on putting together a NGIS Traffic manual for stations to use when scheduling non-real time (NRT) shows for air. Beth thanked the board members who were able to attend the *Sunshine by the Start* premier in New Orleans. The winner of LPB's *Sunshine By the Stars* Facebook contest is 14-year old Matthew Davidson featuring Joe Osborn. The winning video had 1,487 total votes. Overall, 47 entries were submitted and 5018 total votes were cast! A press conference is in the making for the announcement of *Antiques Roadshow* coming to Baton Rouge in July.

Ready-to-Learn Update: Lenora Brown briefed the board members on upcoming 2013 events / projects with the Ready-to-Learn program.

Programming Update: Bob Neese reported that Season Three of *Downton Abbey* starts January 6th. We will rerun all of Season 2 starting Sunday, December 16 at 6 p.m. with three episodes and continuing the next two weeks. On New Year's Eve, Great Performances will have a tribute to the music of Marvin Hamlisch and on New Year's night, there will be the traditional concert from Vienna hosted by Julie Andrews. January 5th will mark the premiere of our new co-production of *Bringing It Home* with Laura McIntosh on Saturdays at 1:30 p.m. *The Abolitionists: American Experience* will air Tuesday, January 8, 15 and 22 at 8 p.m. *Young Heroes* is underway. Board members were ask to if give names of anyone they think is a deserving student in grades 7-12 to nominate them online at www.lpb.org/heroes or urge someone else to nominate them. The deadline is February 8th.

Presented by Barbara A. Williams – bawilliams@lpb.org – 225-767-4200